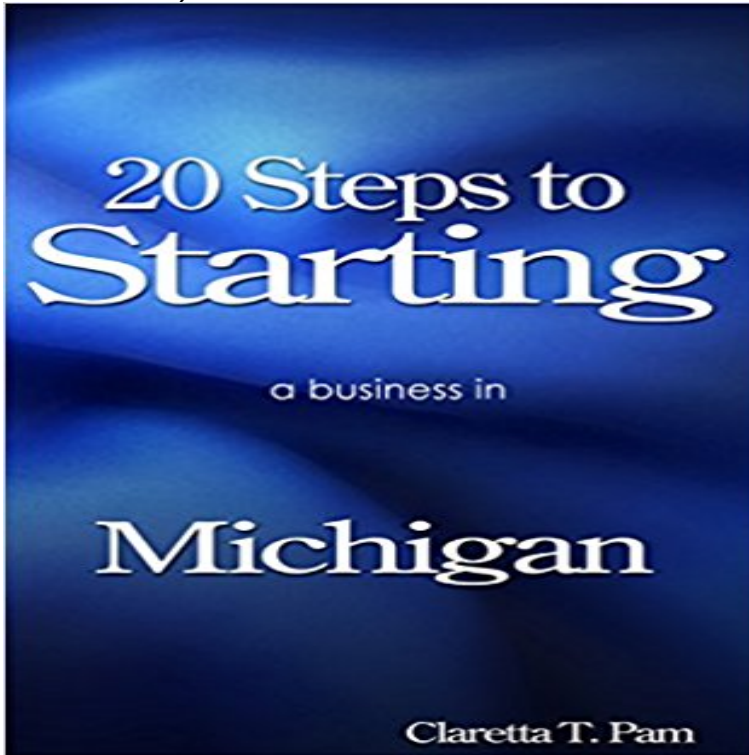


20 Steps to starting a business in Michigan (New Entrepreneur Series Book 22)



20 Step QUICK START GUIDE topics include: Step 1: Write a business plan Step 2: Obtain start-up capital Step 3: Set up a legal business structure Step 4: Register Doing Business As names Step 5: Appoint a Registered Agent Step 6: Protect your company name Step 7: Employer Identification Number Step 8: Business licensing requirements Step 9: Draft internal documents Step 10: Satisfy insurance requirements Step 11: Establish a business presence Step 12: Establish a Web presence Step 13: Develop business collateral Step 14: Open a bank/ merchant account Step 15: Accounting procedures Step 16: Get a business credit card Step 17: Identify where to get help Step 18: Get started Step 19: Additional filings Step 20: Follow government rules State specific information included.

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& Weapons for Winning Big Profits from Your Small Business (Boston: Houghton Mifflin, 1989), 140. 20. 22.
Elizabeth Kelley Kerstens, Who Are We? APG Quarterly 12 (March See particularly chapters 2 (for creating client mailing lists), 5 (for